

5 FAST FACTS ABOUT THE LEADERSHIP CHALLENGE®

A business case for the most practical model of leadership development

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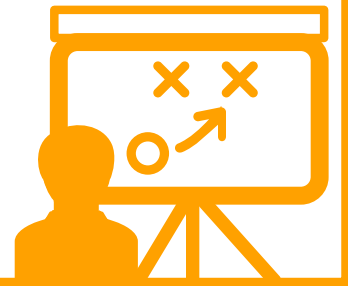
WHAT IS IT?

An evidence-based leadership philosophy based on interviews, surveys, and case studies of leaders' personal best stories and the shared behaviors that rose to the top



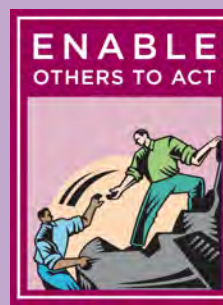
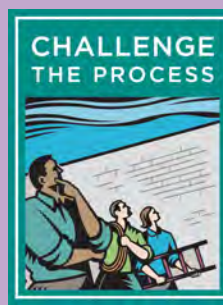
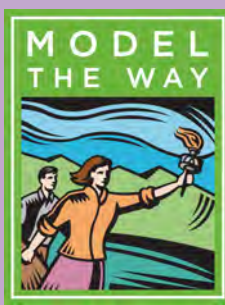
GOAL

To help leaders mobilize others to want to get extraordinary things done



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The 5 identifiable behaviors and actions that were found common among the best leaders are called **THE FIVE PRACTICES OF EXEMPLARY LEADERSHIP®**.



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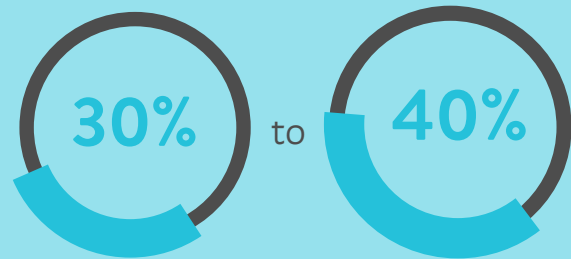
THE LPI®

Over 5 million people have participated in the Leadership Practices Inventory®. One of the most widely-used 360-degree leadership assessments in the world, the LPI® measures how often leaders demonstrate ...

4

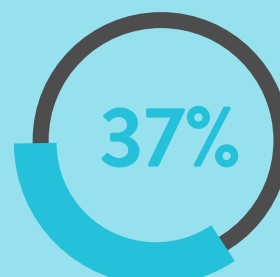
ENGAGEMENT INCREASES

Practicing exemplary leadership resulted in



higher engagement among team members

In studies based on **OVER 100,000 LEADERS**, a leader's behavior accounts for **UP TO**



OF ENGAGEMENT

from Great Leadership Creates Great Workplaces, Jim Kouzes and Barry Posner, 2013-2015.

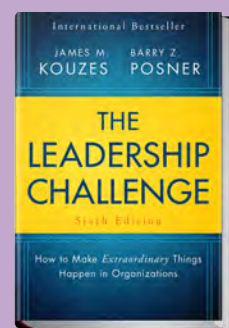
“Leadership is not for the anointed few. Leadership is not about personality; it’s about behavior—an observable set of skills and abilities that can be learned.”

—Jim Kouzes and Barry Posner

5

THE BOOK

The Leadership Challenge book has sold more than **2.5 MILLION** copies worldwide.



Ready to bring THE LEADERSHIP CHALLENGE® to your organization?

Call 317.229.3035 or email info@flashpointleadership.com

LEARN LEADERSHIP NOW

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