



# KRISTA SKIDMORE

CEO, Founder

## ABOUT

Krista is the CEO and Founder of FlashPoint, a leadership development firm with a 22-year track record of achieving client impact and company growth. She works across the firm to provide vision and direction for our finance, operations, sales, marketing, client services, enterprise, and consulting functions. She's passionate about listening and empowering clients as co-creators of solutions and spend a considerable amount of her time building and deepening relationships with clients and partners. With her ability to quickly conceptualize the right path forward, she matches client needs with FlashPoint team members who have the right mix of competence and style to make a positive impact.

Early in her career, Krista worked in human resources, talent acquisition and management, compensation, and training and development roles, so she's had more than 25 years of experience with a front-row seat to the powerful ways leadership can transform organizations. Krista is a frequent researcher and speaker in our space and is known for her passion and pragmatism—she always keeps it real and works to inspire others with practical insights they can immediately apply. Today she's more committed than ever to help leaders and teams maximize the next decade's leadership opportunities and is inspired by the ways the FlashPoint team elevates the potential of every leader they touch in a supportive, safe, and inclusive ways.

After work hours, Krista is deeply engaged in her community. She serves as the chair of the board of directors of Downtown Indy, Inc., past chair of the board of directors for the Arts Council of Indianapolis, executive committee member for the board of directors of Indiana Sports Corp. She has also individually coached and mentored more than 50 emerging and high-potential leaders in her hometown of Indianapolis. Her values of diversity and growth fuel her love of travel, where she seeks new experiences in places with diverse cultures, food, backgrounds, and traditions.

## EXPERIENCE

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25+ Years

## EDUCATION

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**Indiana University | Robert.  
H McKinney School of Law**  
Juris Doctorate

**Anderson University**  
B.A. Business Management  
and Psychology

## TRAINING AND CERTIFICATIONS

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**The Leadership Challenge®**  
*Trained Facilitator*

**Everything DiSC®**  
*Certified Practitioner*

**The Five Behaviors®**  
*Certified Practitioner*

**The 4 Stages of  
Psychological Safety™**  
*Certified Coach and Facilitator*

**EQindex®**  
*Facilitator*

**PSindex®**  
*Certified Facilitator*

**Society for Human Resource  
Management (SHRM-SCP)**  
*Senior Certified Professional*

**Human Resources (SPHR)**  
*Certified Professional*

